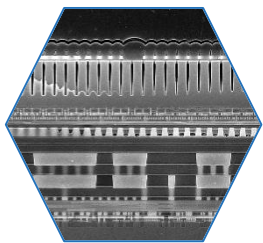
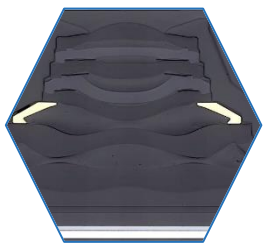
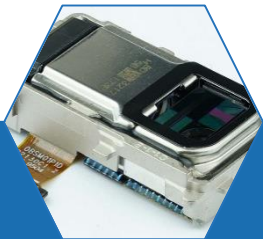


Camera Module Comparison 2021 Vol. 4 – Huawei P Series Evolution

Huawei P series' camera design choices and evolution, from the P9 to the P50 Pro



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The CMOS camera module industry is on track for \$36B in revenue in 2021, up 7.5% from last year. While applications like automotive and computing are growing quickly, the bulk of the market is still represented by smartphone cameras, and this is also where most new technologies enter the market. Huawei is one company at the forefront of this space, and even though its market dominance is under threat by geopolitical tensions and increasingly fierce domestic competition, Huawei's continued investment and innovation in smartphone photography makes them a benchmark leader that cannot be ignored.

Huawei's flagship offering is divided into the Mate and P series. The Mate series is often used as a vehicle to be first-to-market with the latest technology, whereas the P series represents the company's more refined vision of the cutting-edge smartphone photography experience. This doesn't mean the P series isn't a powerhouse of innovation – in fact, the P9 was the first smartphone to add a second rear camera module, which had a monochrome sensor to speed up light collection. Moreover, the P20 Pro was the first smartphone to use a quad-Bayer color filter pattern, and Huawei pioneered the 'Super-Spectrum' RYBY color filter patterns starting with the P30 Pro, which also incorporated the first smartphone periscope telephoto module. Most recently the P50 Pro, despite supply chain issues, recently debuted at the top of DXOMARK's smartphone camera rankings by combining many of these

technologies.

This report summarizes the results of detailed physical analyses and costing studies to provide insights into the physical and cost evolution of the last six years of Huawei P series cameras. Optical, x-ray, and SEM imaging was used to collect very detailed information about the 23 front and rear photography camera modules in the P9, P10, P20 Pro, P30 Pro, P40 Pro, and P50 Pro. Our analysis includes the structure, lens module, voice coil motor system, and bill of materials of the camera modules, as well as the dimensions, technology nodes, and packaging technologies used in the CMOS image sensors. This allowed us to perform and compare detailed costing simulations of the all the components and estimate the final selling prices of the cameras. 3D sensing modules are not covered.

COMPLETE TEARDOWN WITH:

- Detailed photos
- Precise measurements
- Module cross-sections
- Sensor cross-sections
- Sensor measurements
- Manufacturing process flow
- Supply chain evaluation
- Manufacturing cost analysis
- Physical comparisons
- Selling price estimate
- Cost and price comparisons

TABLE OF CONTENTS

Overview / Introduction

Companies and Supply Chain

- Huawei, Sony, OmniVision, Sunny
- Players & Market
- Supply Chain

Physical Comparison and Evolution

- Camera Overviews
- Physical Comparison
- Overview of the Physical Analysis

Manufacturing Processes

- Camera Module Structure
 - ✓ Conventional
 - ✓ Periscope
 - ✓ IR filter
- Image Sensor Manufacturing Processes
 - ✓ Back-side illumination
 - ✓ TSV stacking
 - ✓ Cu-Cu hybrid stacking

Cost Comparison and Breakdown

- CMOS Image Sensor
 - ✓ Front CIS - front-end cost breakdown (P9 through P50 pro)
 - ✓ Front CIS - die cost breakdown
 - ✓ Early rear CIS - front-end cost breakdown (P9, P10, P20 pro)

- ✓ Early rear CIS - die cost breakdown
- ✓ P30 pro vs. P40 pro CIS - front-end cost breakdown
- ✓ P30 pro vs. P40 pro - CIS die cost breakdown
- ✓ P40 pro vs. P50 pro - CIS front-end cost breakdown
- ✓ P40 pro vs. P50 pro - CIS die cost breakdown
- Camera Module
 - ✓ Front camera modules - cost breakdowns (P9 through P50 pro)
 - ✓ Early rear camera modules - cost breakdowns (P9, P10, P20 pro)
 - ✓ P30 pro and P40 pro rear camera modules - cost breakdowns
 - ✓ P40 pro and P50 pro rear camera modules - cost breakdowns
- Rear Camera Module - Cost Breakdowns & Comparisons (P9 through P50 Pro)
- Camera Price Comparisons (P9 through P50 Pro)

Detailed Physical Analysis

- Front Cameras (P9 to P50 Pro)
- Rear Cameras: P50 Pro, P40 Pro, P30 Pro, P20 Pro, P10, P9

AUTHORS



Peter Bonanno, PhD. is a Technology & Cost Analyst, Imaging at System Plus Consulting. With a strong expertise in the field of imaging and optical sensors, Peter performs reverse engineering & costing analyses as well as custom projects.

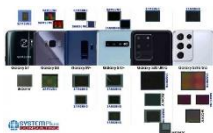


Audrey Lahrach serves as a Technology & Cost Analyst, MEMS, Sensors & Display. With significant expertise in these fields Audrey produces reverse engineering & costing analyses while also running custom. Utilizing her knowledge in a combination of MEMS, sensing and imaging.



Léo Vatant is a Microelectronic Laboratory Technician. He has a Master degree in material science majoring Ceramics from the University of Limoges. He previously worked on different subject among which solar cells or tellurite glasses for optical fibre application.

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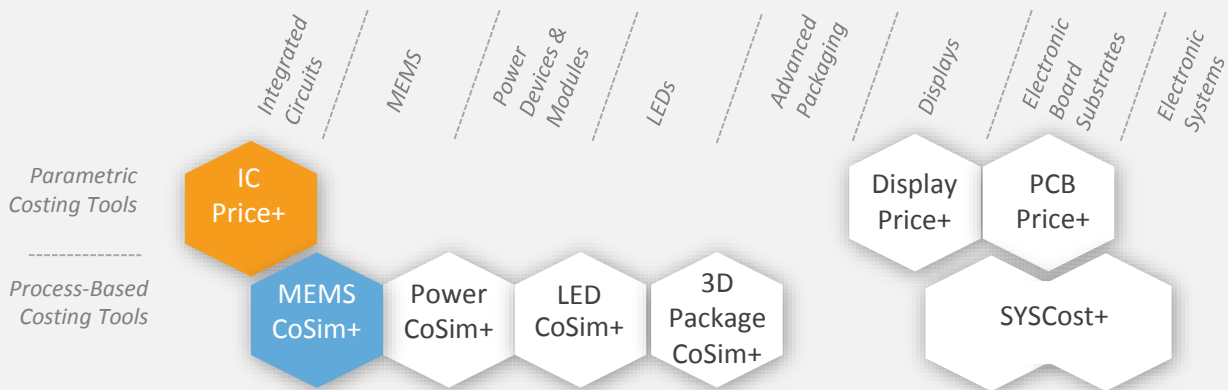
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June 2021



Module Industry 2021

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October 2021

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Reverse Costing® is the process of disassembling a device (or a system) in order to identify its technology and calculate its manufacturing cost, using in-house models and tools.



CONTACTS

Headquarters

22, bd Benoni Goullin
Nantes Biotech
44200 Nantes
France
+33 2 40 18 09 16
sales@systemplus.fr

Europe Sales Office

Lizzie LEVENEZ
Frankfurt am Main
Germany
+49 151 23 54 41 82
lizzie.levenez@yole.fr

America Sales Office

Hal LEVY
Western USA & Canada
+1 408 334 0554
hal.levy@yole.fr

Chris YOUUMAN
Eastern USA & Canada
+1 919-607-9839
chris.youuman@yole.fr

Asia Sales Office

Takashi ONOZAWA
Japan & Rest of Asia
+81 80 4371 4887
onozawa@yole.fr

Mavis WANG
Greater China
TW +886 979 336 809
CN +8613661566824
wang@yole.fr

Peter OK
Korea
+82 10 4089 0233
peter.ok@yole.fr

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Definitions: "Acceptance": Action by which the Buyer accepts the terms and conditions of sale in their entirety. It is done by signing the purchase order which mentions "I hereby accept Yole Développement's Terms and Conditions of Sale".

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"Report"
Reports are established in PowerPoint and delivered in a PDF format with an additional Excel file. 30 min of Q&A session with an analyst/author can be included for all purchased reports (except the ones bought in one user license). More time can be allocated on a fee basis.

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"Monitor"

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"Seller": Based in Villeurbanne (France, headquarters) Yole Développement provides marketing, technology and strategy consulting, media and corporate finance services, reverse engineering/costing services as well as IP and patent analysis. With more than 70 market analysts, Yole Développement works worldwide with the key industrial companies, R&D institutes and investors to help them understand the market and technology trends.

1. SCOPE

1.1 The Contracting Parties undertake to observe the following general conditions when agreed by the Buyer and the Seller.

ANY ADDITIONAL, DIFFERENT, OR CONFLICTING TERMS AND CONDITIONS IN ANY OTHER DOCUMENTS ISSUED BY THE BUYER AT ANY TIME ARE HEREBY OBJECTED TO BY THE SELLER, SHALL BE WHOLLY INAPPLICABLE TO ANY SALE MADE HEREUNDER AND SHALL NOT BE BINDING IN ANY WAY ON THE SELLER.

1.2 This agreement becomes valid and enforceable between the Contracting Parties after clear and non-equivocal consent by any duly authorized person representing the Buyer. For these purposes, the Buyer accepts these conditions of sales when signing the purchase order which mentions "I hereby accept Yole Développement's Terms and Conditions of Sale". This results in acceptance by the Buyer.

1.3 Orders are deemed to be accepted only upon written acceptance and confirmation by the Seller, within [7 days] from the date of order, to be sent either by email or to the Buyer's address. In the absence of any confirmation in writing, orders shall be deemed to have been accepted.

2. MAILING OF THE PRODUCTS

2.1 Products are sent by email to the Buyer:

- Within a few days from the order for Products already released and paid; or
- Within a reasonable time for Products ordered prior to their effective release. In this case, the Seller shall use its best endeavours to inform the Buyer of an indicative release date and the evolution of the work in progress.

2.2 The Seller shall by no means be responsible for any delay in respect of article 2.1 above, and including in cases where a new event or access to new contradictory information would require for the analyst extra time to compute or compare the data in order to enable the Seller to deliver a high quality Products.

2.3 The mailing of the Product will occur only upon payment by the Buyer, in accordance with the conditions contained in article 3.

2.4 The mailing is operated through electronic means either by email via the sales department or automatically online via an email/password. If the Product's electronic delivery format is defective, the Seller undertakes to replace it at no charge to the Buyer provided that it is informed of the defective formatting within 90 days from the date of the original download or receipt of the Product.

2.5 The person receiving the Products on behalf of the Buyer shall immediately verify the quality of the Products and their conformity to the order. Any claim for apparent defects or for non-conformity shall be sent in writing to the Seller within 8 days of receipt of the Products. For this purpose, the Buyer agrees to produce sufficient evidence of such defects.

2.6 No return of Products shall be accepted without prior information to the Seller, even in case of delayed delivery. Any Product returned to the Seller without providing prior information to the Seller as required under article 2.5 shall remain at the Buyer's risk.

3. PRICE, INVOICING AND PAYMENT

3.1 Prices are given in the orders corresponding to each Product sold on a unit basis or corresponding to annual subscriptions. They are expressed to be inclusive of all taxes (except for France where VAT will be added). The prices are re-evaluated from time to time. The effective price is deemed to be the one applicable at the time of the order.

3.2 Payments due by the Buyer shall be sent by cheque payable to Yole Développement, credit card or by electronic transfer to the following account:

HSBC, 1 place de la Bourse 69002 Lyon France

Bank code: 30056

Branch code: 00170

Account n°: 0170 200 1565 87

BIC or SWIFT code: CCFRFRPP

IBAN: FR76 3005 6001 7001 7020 0156 587

To ensure the payments, the Seller reserves the right to request down payments from the Buyer. In this case, the need of down payments will be mentioned on the order.

3.4 Payment is due by the Buyer to the Seller within 30 days from invoice date, except in the case of a particular written agreement. If the Buyer fails to pay within this time and fails to contact the Seller, the latter shall be entitled to invoice interest in arrears based on the annual rate Refi of the «BCE» + 7 points, in accordance with article L. 441-6 of the French Commercial Code. Our publications (report, database, tool...) are delivered only after reception of the payment.

3.5 In the event of termination of the contract, or of misconduct, during the contract, the Seller will have the right to invoice at the stage in progress, and to take legal action for damages.

4. LIABILITIES

4.1 The Buyer or any other individual or legal person acting on its behalf, being a business user buying the Products for its business activities, shall be solely responsible for choosing the Products and for the use and interpretations he makes of the documents it purchases, of the results he obtains, and of the advice and acts it deduces therefrom.

4.2 The Seller shall only be liable for (i) direct and (ii) foreseeable pecuniary loss, caused by the Products or arising from a material breach of this agreement

4.3 In no event shall the Seller be liable for:

- a) Damages of any kind, including without limitation, incidental or consequential damages (including, but not limited to, damages for loss of profits, business interruption and loss of programs or information) arising out of the use of or inability to use the Seller's website or the Products, or any information provided on the website, or in the Products;
- b) Any claim attributable to errors, omissions or other inaccuracies in the Product or interpretations thereof.

4.4 All the information contained in the Products has been obtained from sources believed to be reliable. The Seller does not warrant the accuracy, completeness adequacy or reliability of such information, which cannot be guaranteed to be free from errors.

4.5 All the Products that the Seller sells may, upon prior notice to the Buyer from time to time be modified by or substituted with similar Products meeting the needs of the Buyer. This modification shall not lead to the liability of the Seller, provided that the Seller ensures the substituted Product is similar to the Product initially ordered.

4.6 In the case where, after inspection, it is acknowledged that the Products contain defects, the Seller undertakes to replace the defective products as far as the supplies allow and without indemnities or compensation of any kind for labour costs, delays, loss caused or any other reason. The replacement is guaranteed for a maximum of two months starting from the delivery date. Any replacement is excluded for any event as set out in article 5 below.

4.7 The deadlines that the Seller is asked to state for the mailing of the Products are given for information only and are not guaranteed. If such deadlines are not met, it shall not lead to any damages or cancellation of the orders, except for non-acceptable delays exceeding [3] months from the stated deadline, without information from the Seller. In such case only, the Buyer shall be entitled to ask for a reimbursement of its first down payment to the exclusion of any further damages.

4.8 The Seller does not make any warranties, express or implied, including, without limitation, those of sale ability and fitness for a particular purpose, with respect to the Products. Although the Seller shall take reasonable steps to screen Products for infection of viruses, worms, Trojan horses or other codes containing contaminating or destructive properties before making the Products available, the Seller cannot guarantee that any Product will be free from infection.

5. FORCE MAJEURE

The Seller shall not be liable for any delay in performance directly or indirectly caused by or resulting from acts of nature, fire, flood, accident, riot, war, government intervention, embargoes, strikes, labour difficulties, equipment failure, late deliveries by suppliers or other difficulties which are beyond the control, and not the fault of the Seller.

6. PROTECTION OF THE SELLER'S IPR

6.1 All the IPR attached to the Products are and remain the property of the Seller and are protected under French and international copyright law and conventions.

6.2 The Buyer agreed not to disclose, copy, reproduce, redistribute, resell or publish the Product, or any part of it to any other party other than employees of its company (only in the country of the primary user). The Buyer shall have the right to use the Products solely for its own internal information purposes. In particular, the Buyer shall therefore not use the Product for purposes such as:

- Information storage and retrieval systems;
- Recordings and re-transmittals over any network (including any local area network);
- Use in any timesharing, service bureau, bulletin board or similar arrangement or public display;
- Posting any Product to any other online service (including bulletin boards or the Internet);
- Licensing, leasing, selling, offering for sale or assigning the Product.

6.3 If the Buyer would like to use data coming from the Products for presentations, press announcements and any other projects, the Buyer needs to contact Yole Développement's Public Relations Director (info@yole.fr) to get an official authorization and verify data are up to date. In return the Seller will make sure to provide up-to-date data under a suitable public format.

6.4 The Buyer shall be solely responsible towards the Seller of all infringements of this obligation, whether this infringement comes from its employees or any person to whom the Buyer has sent the Products and shall personally take care of any related proceedings, and the Buyer shall bear related financial consequences in their entirety.

6.5 The Buyer shall define within its company a contact point for the needs of the contract. This person will be the recipient of each new report. This person shall also be responsible for respect of the copyrights and will guaranty that the Products are not disseminated out of the company. In the context of Bundle and Annual Subscriptions, the contact person shall decide who within the Buyer, shall be entitled to receive the protected link that will allow the Buyer to access the Products.

6.6 Please note that whether in Bundles or Annual Subscription, all unselected reports will be cancelled and lost after the 12 month validity period of the contract.

6.7 As a matter of fact the investor of a company, external consultants, the joint venture done with a third party, and so on cannot access the report and should pay a full license price.

7. TERMINATION

7.1 If the Buyer cancels the order in whole or in part or postpones the date of mailing, the Buyer shall indemnify the Seller for the entire costs that have been incurred as at the date of notification by the Buyer of such delay or cancellation. This may also apply for any other direct or indirect consequential loss that may be borne by the Seller, following this decision.

7.2 In the event of breach by one Party under these conditions or the order, the non-breaching Party may send a notification to the other by recorded delivery letter upon which, after a period of thirty (30) days without solving the problem, the non-breaching Party shall be entitled to terminate all the pending orders, without being liable for any compensation.

8. MISCELLANEOUS

All the provisions of these Terms and Conditions are for the benefit of the Seller itself, but also for its licensors, employees and agents. Each of them is entitled to assert and enforce those provisions against the Buyer.

Any notices under these Terms and Conditions shall be given in writing. They shall be effective upon receipt by the other Party.

The Seller may, from time to time, update these Terms and Conditions and the Buyer, is deemed to have accepted the latest version of these terms and conditions, provided they have been communicated to him in due time.

9. GOVERNING LAW AND JURISDICTION

9.1 Any dispute arising out or linked to these Terms and Conditions or to any contract/orders entered into in application of these Terms and Conditions shall be settled by the French Commercial Courts of Lyon, which shall have exclusive jurisdiction upon such issues.

9.2 French law shall govern the relation between the Buyer and the Seller, in accordance with these Terms and Conditions.